



Shareshout is envisaged to be for financial world what digg.com is for online blogs. Vision to become a leading data aggregation and analysis service for the North American stock market.

Technology:

ASP.NET, C#, AJAX, JQUERY, VBA, SQL Server 2005

Engagement Model:

A dedicated team with Hedge Fund industry exposure worked on development, support and continuous enhancements of the application using the Extended Team Augmentation model.



Challenges

- Analyzing over 600,000 discussion forum posts a week, with detailed information on more than 290,000 authors
- Intelligently identify market sentiment from the discussion forums filtering author bias, spam and scam tactics.
- Track posts for favorite stocks and authors.



Solution

- A place for users to find financial news from anywhere in the world.
- Stock details and other financial information presented in attractive and easy to understand ways.
- A one stop site for financialists to share and gather information



Results

- Built software to analyze over 600,000 discussion forum posts a week, with detailed information on more than 290,000 authors, the site helps you find the best posts, identify any potential author bias, track posts for stocks and authors you like